



PRESS RELEASE

For Immediate Release

Contact: Andrea Weitzenfeld

312-870-5656

aweitzenfeld@winsbyinc.com

Images Available

SHARP PARTNERS WITH CASI AND PROSHIP TO IMPROVE FULFILLMENT SYSTEMS Shipping Efficiencies Have Increased Significantly with Enhancements

Sussex, WI (September 19, 2013) – Sharp Packaging Systems has announced a new partnership with Cornerstone Automation Systems (CASI) and ProShip that has resulted in significant enhancements to its mail order fulfillment system. Savings on shipping are anticipated to be substantial with software that selects shipping carrier, based on cost, when the weight and destination of the package are identified. The system automatically separates the packages for shipment, according to which carrier is selected. The new system will be demonstrated at PACK EXPO Las Vegas, September 23 - 25, 2013. Sharp is located at booth #C1351.

“By combining our packaging knowledge with ProShip and CASI’s software expertise, we’ve developed a unique system that should be considered by anyone using bagging equipment for fulfillment,” notes Micah McDowell, vice president sales and marketing. “We are seeing reductions in shipping costs with this system for any operation we’ve tested.”

Sharp’s new control software, powered by CASI, measures the exact order weight and assembles a message to ProShip’s shipping rate software. The software compares shipping rates among carriers and selects the least expensive option. The results are conveyed to the software that produces the shipping label, and the information is printed directly onto the bag. The merchandise is inserted into the bag, which is then sealed and sorted for shipping, according to the carrier selected.

About Sharp Packaging Systems

Sharp Packaging Systems has been designing and manufacturing systems for flexible packaging that include the machines, plus the film and bags, since 1984. Manufacturers in many industries that require bagging purchase these systems for their products. Customers represent a variety of industries, including food, injection molding, linen services, medical, parts, and retail. The company’s E-Z Bags® are available in stock and custom sizes and can be personalized. They also manufacture thermal transfer ribbon and stretch sleeves. Inline packaging machines manufactured by Stock Packaging Systems are state-of-the-art. For more information, call the company at 800-634-6359 or visit their website at www.SharpPackaging.com.

About Cornerstone Automation Systems Inc.

Cornerstone Automation Systems (CASI) is a manufacturer that designs and implements state of the art material handling, packaging and manufacturing automation. They differ from most of their competition in that they are not a reseller. CASI designs, engineers, and executes in-house manufacturing software and controls engineering. They have decades of

more

Sharp Packaging Systems

P.O. Box 124 • N62 W22632 Village Drive • Sussex, WI 53089 • 800-634-6359 • 262-246-8815 • Fax: 262-246-8885

www.SharpPackaging.com



experience in developing state of the art automation and have the in-house design and field engineering staff to deliver a world class automated system at the most competitive price in the industry. For more information, call the company at 800-401-0304 or visit their website at www.cornerstoneautosys.com.

About ProShip

Best Way Technologies has developed ProShip to be the fastest, most carrier compliant, best supported shipping software available. Introduced in 2000, it is now in use by more than 350 customers at some 3500 locations. In order to provide customers a better depth of software knowledge and engineering skills, Best Way Technologies merged Sales, Marketing, and Operations with its business partner, Systems & Programming Solutions, Inc. (SPSI), in 2009. Since 1987, SPSI has been a full-service provider of IT solutions in the Midwest and throughout North America. For more information, call the company at 800-353-7774 or visit their website at www.proshipsoftware.com.

###

Sharp Packaging Systems

P.O. Box 124 • N62 W22632 Village Drive • Sussex, WI 53089 • 800-634-6359 • 262-246-8815 • Fax: 262-246-8885
www.SharpPackaging.com